

## **AP Seminar Final Video Project**

Now that you have developed research and argumentation skills and are capable of informing yourself about a topic, you will be creating a product to educate others on an issue. This product will be in the form of an informational video presentation. In your group, you will plan, script, practice, and record your video presentation.

You will present your issue in a problem/solution format. In other words, you will present the issue, explain the context (history and/or importance). Your group will then argue which solution you think is best along with a possible implementation strategy (how the parties involved will make the option happen). You are free and encouraged to use any research you have already conducted.

Your video should be creative as well as informative. Use the example videos provided below to come up with ideas on how you will present your information. Humor is allowed! However, it should be done in a professional way, parody and sarcasm can be effective tools. If you play a character, stay in character - no breaking. In addition to the content and creativity, you will be graded on your enthusiasm, organization, voice, flow, and overall effort.

Requirements for the video:

- Video should be 4-5 minutes
- Must include visuals (pictures, graphs, maps, a skit, whiteboard video, animation, etc.)
- Must be creative but professional - we are not grading you on your video editing skills, but on the ideas and effort you put into the video
- Each person in the group must contribute in some way (voice/video talents or visual talents)
- Video must include credits with group member's names and a compiled Works Cited (on the storyboard)

Sample Videos for ideas:

<https://www.youtube.com/watch?v=YfZ9SEW7eIU>

<https://www.youtube.com/watch?v=kxIGIMrrhQM>

<https://www.youtube.com/watch?v=2y9GImOPT2w>

<https://www.youtube.com/watch?v=JiTz2i4VHFw>

<https://www.youtube.com/watch?v=ikGVWEvUzNM>

<https://www.youtube.com/watch?v=AfjQ8GVs9ns&feature=youtu.be>

Step 1: Planning Document **All questions should be answered by the end of class on May 15 (A Day) and the end of the school day May 18 (B Day)!**

- What compelling question will be at the foundation of your video?  
What problem or issue are you investigating?
- What kind of video will you be making? Documentary? News Cast? Short Film??
- Who in your group will be contributing what?
- Create a general outline/order of information that will need to be researched to make your video.
- What kind of visuals will you need?
- What tone/mood will the video have? How will you achieve this?

Step 2: Script (turned in with final video--Create a file in your Google Folder) - **Due May 22 (A day) & 23 (B Day)**

- You should have some kind of script to go off of. Your final video does not have to be word for word the same as the script, but it should be close.
- Remember to include the following (in no particular order)
  - Present the issue/topic
  - Discuss the context
  - Present options for the future
  - Choose one option your group thinks is best and explain why. Include an implementation strategy (a way to make the option possible)

**The information in the video should present a solid line of reasoning that supports your solution to the problem (your argument).**

Step 3: Practice - **May 24 (A Day) and 25 (B Day)**

- Before you film your video, practice at least once so you know what to do, when to do it, how it looks on camera, etc.

Classes in-between: **RECORD AND FINALIZE YOUR VIDEOS!!**

Step 4: Final Video - **May 31 (A Day) and June 1 (B Day)**

- Submit video for class viewing **BEFORE** class starts!!
- In class you will watch each other's videos and score them!

Helpful hints and tools (will be updated as things come up)

- To create a whiteboard video, use the time-lapse feature on your phone camera. Make sure you write slowly and wait between things so viewers can read the text. You will not be able to record audio at the same time, so you'll have to do a voiceover later!
- Remember, you can use humor! But it needs to be professional and effective, not goofy and based on mistakes.